| ИВІХ |

Accelerating Secure and Insight-Driven Data Center to Cloud Migration

Seamlessly migrate and modernize with UBIX for AI-powered cloud infrastructure and analytics.

For many large enterprises in highly regulated industries like financial services and healthcare, closing on-premises data centers and migrating to the cloud is a strategic priority. However, traditional migrations can be slow, costly, and disruptive—requiring organizations to build cloud infrastructure while simultaneously transitioning workloads.

UBIX, a data intelligence platform, provides a turnkey, intelligent cloud solution that delivers a ready-to-use, secure, no-code AI environment. With UBIX, enterprises can seamlessly migrate existing data and analytic workloads while rapidly generating new insights to drive business outcomes. By eliminating the delays and risks associated with building cloud infrastructure from scratch, UBIX accelerates digital transformation, reduces operational costs, enhances customer intelligence, and ensures regulatory compliance. Delivering advanced AI and analytics, it empowers organizations to improve risk management, optimize cost reduction strategies, and personalize customer experiences.

Turnkey Cloud Infrastructure for Seamless Analytic Workload Migration

One of the greatest challenges in cloud migration is that "it's almost impossible to migrate while you are still building the destination." UBIX eliminates this barrier by providing a pre-configured, enterprise-grade cloud infrastructure from day one. Enterprises can immediately migrate existing data and analytic workloads while simultaneously building new Al-driven insights on the cloud, greatly accelerating their path to cloud adoption while reducing cost and innovation risk. Key infrastructure capabilities include:

- Pre-Built Security & Compliance Framework: Ensures adherence to industry regulations with built-in governance, encryption, and access controls.
- Automated Infrastructure Provisioning: UBIX eliminates manual configuration by providing fully managed compute, storage, and security environments ready for Aldriven analytics from day one.
- AI-Powered Migration Insights: AI analyzes workloads to predict performance needs, optimize data transfers, and ensure seamless cloud adoption.
- High-Performance Computing: Enables Al-driven analytics and data-intensive application development with scalable, cloud-native processing power.
- Seamless Hybrid & Multi-Cloud Integration: UBIX supports workload portability across on-prem, private cloud, and public cloud



environments (AWS, Azure, and private data centers).

Modernizing Legacy Systems Without Disruption

Many institutions still depend on mainframes and legacy systems that house mission-critical data but limit agility. UBIX bridges the gap between legacy environments and the cloud, allowing organizations to:

- Connect mainframe, onprem, and cloud data silos without requiring disruptive application rewrites.
- Extract Al-driven insights from legacy data to improve fraud detection, risk modeling, and customer analytics.
- Enable a hybrid IT strategy, keeping core systems operational while leveraging cloud innovation.

Al-Driven Acceleration for Full Data Migration and Insights

UBIX helps institutions not just move data to the cloud but also unlock business insights faster. By applying AI to the migration process, UBIX enables:

- Data Discovery and Classification: Al identifies sensitive information, categorizes workloads, and optimizes secure migration, ensuring compliance throughout the process.
- Advanced Analytics for

Modernization: Al uncovers patterns in historical data, enabling better risk assessment, fraud detection, and customer behavior analysis.

Predictive Migration Planning: Al-driven insights anticipate bottlenecks and optimize migration schedules, minimizing downtime and ensuring a smoother transition to the cloud.

Enhancing Security, Compliance, and Cost Efficiency

Security and cost optimization are top concerns for organizations undergoing data center to cloud migration. UBIX provides:

- Zero-Trust Security Model: Automated encryption, identity access management (IAM), and compliance auditing ensure that enterprises meet data sovereignty and financial regulations.
- Automated Security
 Posture Monitoring:
 Provides continuous threat detection and real-time

response capabilities, securing sensitive data throughout the migration process.

Al-Driven Cost Optimization: Predictive analytics align cloud resources with real-time demand, eliminating waste and maximizing ROI. Enterprises can reduce operational expenses by scaling infrastructure efficiently.

Addressing Common Migration Concerns

Cloud migration introduces concerns about security, compliance, skills gaps, and cost overruns. UBIX mitigates these risks by:

- Providing a fully managed cloud infrastructure, eliminating the need for inhouse cloud expertise.
- Ensuring regulatory compliance from day one, reducing audit risks.
- Offering Al-driven automation to simplify complex data migrations, reducing operational burden and downtime.

Unlocking Insights from Legacy Data

Organizations across industries use UBIX to harness the power of Al-driven analytics and gain deeper insights from legacy and modern data sources. Some key applications include:

- Customer Insights & Personalization: Leverage Al-driven analytics to enhance customer engagement strategies and deliver tailored experiences.
- Market & Trend Analysis: Process large volumes of structured and unstructured data to identify emerging market trends and drive strategic decision-making.
- Fraud Detection & Risk Mitigation: Use machine learning models to detect anomalies, preventing fraud and enhancing security measures.
- Improve risk assessment and fraud detection with AI-driven transaction monitoring.



Conclusion & Next Steps

With UBIX, enterprises gain a turnkey, AI-powered cloud infrastructure that addresses migration complexities, enhances security, and delivers enterprise-grade analytics from Day 1. By providing automated provisioning, intelligent workload optimization, and seamless multicloud integration, UBIX accelerates the transition from data centers to the cloud while unlocking new levels of business insight and innovation.

About UBIX

UBIX, a pioneer at the intersection of Generative AI and Reinforcement Learning, delivers the right data to the right business leader at the right time, improving daily decisions that impact productivity, waste, compliance, growth, and profitability. Our patented no-code SaaS platform optimizes real-time business decisions without the need for specialized tools and resources by contextualizing and presenting data from inside and outside the enterprise in minutes not days. We modernize AI and ML innovation for digital transformation success enabling businesspeople to directly participate in AI innovation.

For more information please visit www.ubixlabs.com

