



Revolutionizing Consumer Packaged Goods with an Intelligent Cloud

Accelerate insights and optimize performance by inspecting hundreds of variables instantaneously across the supply chain



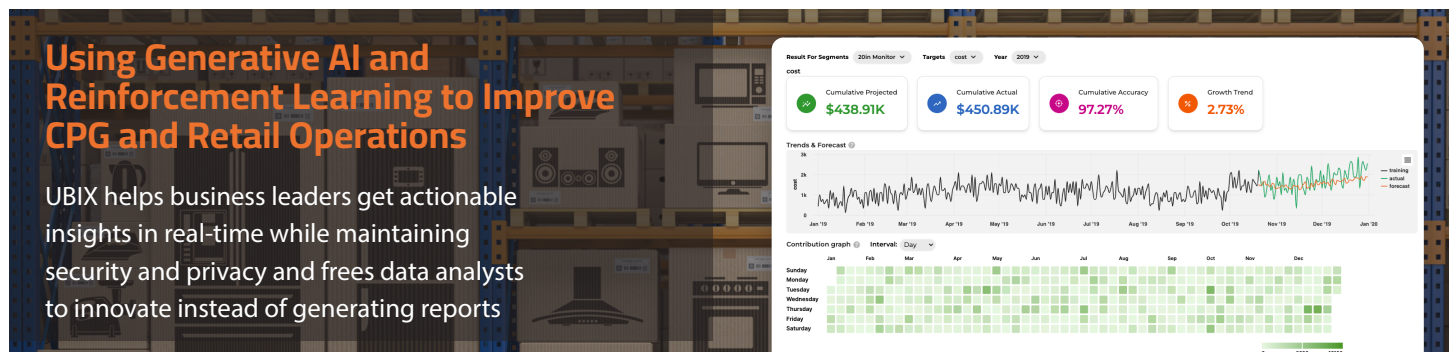
UBIX empowers Consumer Packaged Goods (CPG) and Retail companies to achieve operational excellence by harnessing the power of AI and advanced analytics on the cloud. With the UBIX no-code AI SaaS platform, you can rapidly address critical challenges in demand forecasting, promotion optimization, and inventory management—unlocking measurable business outcomes.

Why UBIX?

- **No-Code AI for Speed and Simplicity:** UBIX enables business users, IT teams, and analysts to collaboratively

develop AI-powered solutions 50x faster without requiring specialized skills or tools.

- **Actionable Insights for Measurable Results:** From improving forecast accuracy to maximizing promotional ROI, UBIX delivers high-impact outcomes that drive revenue, reduce costs, and streamline operations.
- **Scalable and Secure:** Built for enterprise-scale CPG and Retail operations, UBIX ensures data security while seamlessly integrating with ERP systems like SAP, Oracle, and other critical platforms.



If you are an CPG or retail operations executive interested in leveraging the power of AI to empower business leaders to make better decisions without the need for specialized tools and resources, then AI transformation has never been easier with UBIX:



Demand Planning and Forecasting:

Challenge: Managing volatile demand patterns across diverse geographies and product categories often leads to inaccurate forecasts, inventory waste, or stockouts. **Solution:** UBIX leverages AI-powered demand forecasting to improve forecast accuracy by 10-40%, ensuring optimal inventory levels while minimizing waste. Outcome: Enable precise supply chain alignment with demand to improve inventory turns by 10-20% and enhance product availability.



Inventory and Shelf Optimization:

Challenge: Inefficient inventory placement and shelf-space allocation lead to product stockouts, excess inventory, and lost sales. **Solution:** UBIX employs advanced analytics to optimize SKU placements and inventory levels, reducing stockouts by 10% and improving same-store sales by 5-15%. Outcome: Ensure the right product is on the right shelf at the right time, enhancing customer satisfaction and loyalty.



Promotion Optimization:

Challenge: Complex promotional campaigns are difficult to manage and often fail to deliver expected ROI due to ineffective targeting and execution. **Solution:** UBIX analyzes historical promotions, consumer behavior, and market conditions to optimize promotions, increasing ROI by 20-30%. Outcome: Maximize the impact of promotional spend while driving revenue growth and customer engagement.



Delivering Qualifiable Value:

- 10-40% improvement in forecast accuracy drives better demand planning and inventory management.
- 20-30% increase in promotional ROI enhances revenue and customer engagement.
- 10-20% improvement in inventory turns reduces waste and optimizes working capital.
- 10-15% reduction in stockouts ensures product availability and boosts customer satisfaction.

