UBIX

Innovating Business by Controlling End User Computing

UBIX enables you to control and manage end user computing giving the business the ability to innovate on top of any infrastructure.

Enterprise Data Intelligence with an Intelligent Cloud

End User Computing (EUC) with tools such as Microsoft Excel and Access exists because business demands speed, and current IT infrastructure does not democratize data, analytics and AI. While EUC can enhance flexibility and responsiveness and shows the promise of answering many current digital transformation project challenges, it also introduces risks related to data integrity, security, compliance, and operational efficiency if not properly managed.

UBIX allows you to innovate on top of any infrastructure and immediately address spreadsheetbased data manipulation by replacing it with an intelligent cloud.

UBIX brings Generative AI and Reinforcement Learning in a patented, no-code SaaS platform to contextualize and present data from inside the enterprise and publicly available-in minutes not days! - to dramatically increase all business metrics.

We meet you where you are and transform innovation.



Data Integrity & Accuracy

UBIX delivers the largest and most advanced library of source system connections available across on-prem infrastructure, cloud infrastructure, cloud applications and previous generation analytics.



Governance & Compliance

UBIX ensures that your existing data assets are fully utilized with an Enterprise Data Intelligence Platform by end users with a simple natural language query all within corporate governance and regulatory protocols.



Security & Privacy

UBIX is SOC 2 and HIPAA compliant and understands that transparency is key to maintaining the proper documentation to knowing where your data is stored and how it is being accessed at all times.



The Real Cost of End **User Computing**

There have been many documented instances where regulators have issued orders, consent decrees, or fines related to EUC practices stemming from failures in risk management, data integrity, and compliance related to the use of EUC tools.

Examples of the real financial impact of EUC not taking governance and compliance oversight into account include:

- The "London Whale" trading debacle where Excel errors and risk oversights cost JP Morgan \$6B,
- Citigroup fined \$79M by regulators for 'fat-finger' failures in risk-weighted asset calculations, and
- Bank of America paid \$16.65 Billion in a historic Justice Department settlement for issues related to the improper use of spreadsheets for calculating settlements on mortgage-backed securities, highlighting the enormous level of potential financial impact of failing to manage EUCs.



How UBIX Innovates End User Computing

UBIX delivers on the promise of democratization of data, analytics and AI. With UBIX, equips end users with spreadsheet-like usability without the lack of control of other EUC tools. In addition, UBIX creates repeatable workflows, freeing up time from redoing manual analysis.

UBIX is a no-code platform that cuts costs by removing the need for specialized programming skills. Our user-friendly and intuitive design makes data and processes accessible to non-technical staff, simplifying development and reducing the risk of errors, ensuring reliable results.

Delivering on the promise of bridging the communication gap between the average business executive and the average technical/IT resource has never been easier. So, **information is accessible to all users**, regardless of technical expertise to obtain insights quickly, enhancing decision-making speed.





Why UBIX?

UBIX allows you to control and manage end user computing by innovating any existing infrastructure with an Intelligent Cloud. Delivering on the promise to:

- Establish business-led data manipulation without the risk of distributed and error-prone tools
- Get the right data to the right business leader at the right time
- Improve daily decisions that impact productivity,

- waste, compliance, growth, and profitability
- While driving actionable insights and automation with:
 - 50X faster data analytics
 - 7 days time-to-value
 - 0 days training required

About UBIX

UBIX, a pioneer at the intersection of Generative AI and Reinforcement Learning, delivers the right data to the right business leader at the right time, improving daily decisions that impact productivity, waste, compliance, growth, and profitability. Our patented no-code SaaS platform optimizes real-time business decisions without the need for specialized

tools and resources by contextualizing and presenting data from inside and outside the enterprise in minutes not days. We modernize AI and ML innovation for digital transformation success enabling businesspeople to directly participate in AI innovation.

For more information please visit www.ubixlabs.com